



Resolving Design, Facility and Financial Conflicts in Healthcare

Ten Cities to be Selected in 2012 Among:

Nashville	May 8
Columbus	May
Los Angeles	June 5
Charlotte	June 7
Chicago	June 21
Atlanta	Sept
Boston	Sept
Dallas	Sept
Denver	Oct
San Francisco	Oct

Half-day Seminar
Starting times for each city posted at
www.squarefootage.net

Tickets

\$109 At the Door

\$89 Advance

\$69 IFMA Members

Educational Credits

AIA - 3LU's (HSW, SD)

CHFM - 3 CPE Hours

IFMA - 3 CFM Points

IIDA - Pending

GBCI - 3 CE Hours

Engineers - 3 PDH Hours

Program

Co-Hosts

Georgia Pacific

Mannington

Philips

Schneider Electric

Tremco

Media Partners

FacilityCare

Healthcare Building Ideas

McMorrow Report

In this half-day seminar, come ready to tackle the X factors:

- Comprehend how the C-Suite is grappling with the financial effects of healthcare reform - and what you need to do today to thrive
- Overcome your apprehension about the performance of new technology and insure you get the results you want
- See how the great healthcare organizations are coping with change and managing risk – without the ulcers
- Discover the synergies between building systems, and where they increase building performance without busting your budget
- Understand how line item budgeting can lock you into no-win situations and steps you can take to resolve it
- Uncover the extra money you need to do it right the first time
- Where to get benchmarking data and use it to get your projects funded
- Master the art and science of asking for and getting more money
- Avoid the first cost trap by using building performance as a design criteria
- Green Washing - How to validate manufacturers and supplier claims
- Learn how the best hospital teams break out of their silos and work together
- 100+ tips, tricks and traps to avoid that will make your dollars go further, improve performance, and save money and the environment

Guest Speakers, Expert Panels

In each city, high level guest speakers and panelists are being selected to give attendees an opportunity to hear from the experts on how they are addressing design, facility and financial conflicts.

Brought to You By:

The educational team at the Corporate Realty, Design & Management Institute and IFMA Healthcare Institute that has delivered "Economics, Efficiency, Energy & Environment: Making the 4Es Work Together in Healthcare" and "High Performance Hospitals" in 25 different cities. These organizations are committed to delivering high quality educational events in local venues throughout North America.

Who Should Attend

Architects & Designers | Consulting & Mechanical Engineers | Construction Managers | Developers of Healthcare Facilities | Facilities Managers & Engineers | Plant Operations Managers | CEOs | CFOs | Administrators and Directors | Project Managers | Purchasing Agents | Sustainability Managers

Register Online

@www.squarefootage.net

Or call 503-274-7162

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