

MID ATLANTIC HEALTHCARE REAL ESTATE 2016



Where Design, Construction, Financial, Technology, Real Estate, and Legal Forces Shaping Real Estate Healthcare Converge

Attendee: "Perfect balance of focusing on healthcare real estate and covering all aspects linked to it such as trends, practices, strategy"

Panelist: "This was the most fun I've had doing these types of things. The format wasn't like the usual things I do"

Brought to you by

Corporate Realty, Design & Management Institute

IFMA Health Care Institute

Wednesday, June 8

L Street Conference Center

2021 L Street, NW

10th floor

Washington DC 20036

7:45 to 8:30 am: Registration/
Networking

8:30 am to Noon: Morning Program

Noon to 12:45 pm: Luncheon

12:45 to 3:45 pm: Afternoon Program

Tickets

\$139 In Advance - IFMA Professional Member; HCI, or AIA Member

\$175 In Advance - non-members

\$249 Attendee fee after June 1

Group Rate: 25% Discount for 4+ people

Educational Credits

Earn Up To 5 Hours, Credit Available for:
AIA (HSW)

AHA - CHFM, CHESP Hours

IFMA - CFM Points

Engineers - PDH Hours

Media Partner

McMorrow Report

Industry Partners

Aridus, ARRAY Architects, AtSite,
DPR Construction, DIRTT/Bialek, Forbo

Luncheon Host

AtSite

Morning Sessions

ACA After Implementation – Winners, Losers and Shifting Thoughts of Healthcare Leaders

See results of recent surveys and analysis of fine print from a technical expert who's placed every page under a microscope.

- *Mike Wood, CHC, MSM, BS, ARRT, RT, President of IFMA HealthCare Institute, and Director/ Healthcare Market Development, Oldcastle*

What's Hot, What's Not in Healthcare Real Estate – A Candid Off-Script Dialogue with Senior Leaders

No formal presentations in this session – just tough questions and real answers.

- *David Park, Sr. Vice President, Construction and Facility Services, Novant Health*

- *Ron Bowlan, Sr. VP Facilities and Campus Planning, Thomas Jefferson University & Hospital*

Mining Demographic & Medical Data to Find Gold in Healthcare Real Estate

- *Fady Barmada, Principal/Practice Leader Asset Advisory Services, ARRAY Architects*

Best of TED: Latest Research, Design & Construction Solutions

- *Repurposing Buildings for Healthcare with Andrea Hyde, AAHID MDCID, Planner Designer | Architecture + Planning at Johns Hopkins Health System | Facilities*

- *Reimagining Outpatient Care Facilities for the Future with Kristin Moore, Director of Healthcare, DIRTT Environmental Solutions*

Luncheon

Afternoon Sessions

Two Enlightening Case Histories with Health System Leaders & Their Teams

Case Example #1: Adventist Healthcare's Facilities and Real Estate Integration - Optimizing Financial Performance with the StepWise Process

- *James Lee, CFO, Adventist Healthcare*

- *Davor D. Kapelina, President/CEO of AtSite, Inc.*

Case Example #2: VCU Health Systems O.R. Renovation - Avoiding Downtime While Expanding and Renovating a Floor of Operating Rooms

Discover the strategies, tactics, and technologies used to keep 14 existing operating rooms up and running while building out a state-of-the art perioperative unit.

- *Robert Reardon, Chief Facility Officer, VCU*

- *Eric Rasmussen, Project Director, DPR Construction*

- *Matt Franklin, Vice President, HKS*

Healthcare Real Estate Market Trends – What the Data Really Means

- *Mike Hargrave, Principal, Revista*

Negotiating Healthcare Leases: How Owners & Healthcare Providers Can Avoid Costly Missteps

- *Moderator: B. Alan Whitson, RPA, Author of "327 Questions to Ask Before You Sign A Lease" and "Understanding Regulatory Issues in Leasing Medical Office Buildings and Healthcare Facilities"*

- *Rich Greco, Asst. VP Real Estate, Planning & Construction for LifeBridge Health*

- *Katie Jacoby, Senior Vice President of Development, Anchor Health Properties*

Who Should Attend

- Hospital, Healthcare System, and Physician Group: Senior healthcare executives and trustees, finance, real estate and facilities professionals, strategic planners, in-house architects
- Design/Build: Architects, designers, engineers, and contractors
- Real Estate: Developers, investors, REITs, lenders, real estate brokers, accountants, lawyers, consultants, appraisers, title insurance companies, property and casualty insurers, valuation specialists

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