

# Energy, Economics & Environment

Making the 3 E's Work Together  
in Healthcare

2010



In this half day seminar, you will get face-to-face with some of the most knowledgeable experts in healthcare and tap their expertise on:

- How the best performing hospitals are generating energy savings, setting their priorities, and measuring results
- How to appropriately address the first cost vs. life cycle cost debate, and select the appropriate metrics to frame your case

## Seminar Series of

IFMA Healthcare Council

Corporate Realty, Design  
& Management Institute

MCHC

**Tuesday, April 27**

MCHC Conference Center  
222. S. Riverside Plaza  
19th floor  
Chicago, IL 60606

7:45 to 8:30 am: Registration  
and Continental Breakfast  
8:30 am to Noon: Program

### Tickets:

\$99 At the Door  
\$89 Advance  
\$69 if member of AIA, ASHE,  
IFMA, MCHC

### Earn Educational Credits:

AIA: 3 LUs (HSW, SD)  
CHFM: .3 CEUs  
IFMA: 3 CFM Points  
IIDA: Pending  
USGBC: 3 LEED AP CE  
hours

### Co-Hosts:

Forbo  
Georgia Pacific  
Schneider Electric  
Healthcare Building Ideas

- How effective use of negative economic consequences heads-off bad decisions in design, construction, and renovation of high performance hospitals
- The no problem approach when told there's no capital budget. Where to find the most economical improvements in your facility when capital funds are scarce, and identify the small items that add to big savings
- Where architects, designers, and engineers are thinking out of the box on behalf of their healthcare clients
- Where the most significant advances in building materials and technology are occurring and where it's saving the most money in healthcare facilities
- How hospitals are balancing durability, sustainability, and cost issues and finding the best tradeoffs
- Measuring sustainability programs – Lessons learned from across the U.S. Who's effectively changed their culture and how they accomplished it

### Quiz the Healthcare Faculty:

See how top professionals navigate today's healthcare landmines and overcome the roadblocks. This interactive, lively session is ideal for getting your questions answered. Names of faculty members will be posted as confirmed at [www.squarefootage.net](http://www.squarefootage.net)

### Who Should Attend:

Architects & Designers ■ Consulting & Mechanical Engineers ■ Construction Project Managers ■ Developers of Healthcare Facilities ■ Healthcare Facilities Managers & Engineers ■ Hospital Plant Operations Managers ■ Hospital CEOs, Administrators and Directors

### What Attendees Say About These Seminars:

- "Case studies were great"
- "Great cost vs. value info"
- "Good mix of participants"
- "Helpful sustainable data"
- "Very informative metrics"
- "Diversity of presenters"
- "Good detail into energy and design issues affecting hospitals"
- "Excellent data and graphs supporting the individual points"
- "Do more of these seminars that come to the local area"
- "Statistical breakdowns to prove the financial case"
- "Lots of fresh ideas, re-prioritization of old ones"
- "Real life scenarios given as examples"

Please call 503-274-7162 or Register Online at [www.squarefootage.net](http://www.squarefootage.net)

