



Renovate For Performance

Seminar series of

- Center for Corporate Sustainability
- Corporate Realty, Design & Management Institute

2010 Seminars

| | |
|--------------|--------|
| Dallas | APR 13 |
| Boston | MAY 14 |
| Chicago | TBA |
| Detroit | TBA |
| Portland | TBA |
| Seattle | TBA |
| Other Cities | TBA |

Half Day Seminar

Starting times for each city are posted at www.squarefootage.net

Tickets

| | |
|-------------|------|
| At the Door | \$99 |
| Advance | \$89 |

Earn Education Credits

- AIA - 3 LUs (HSW, SD)
- BOMI - 3 CPD Points
- IFMA - Pending
- LEED AP - 3 CE Hours

Register Online At

www.squarefootage.net

Co-Hosts

- Duro-last Roofing
- Phillips Lighting
- Schneider Electric

Renovating, Modernizing or Repositioning Your Property in Changed Economic Times

Your building is aging, money is tight, and energy rates go up. Whether you're responsible for a corporate, institutional, government, higher education, healthcare, or a multi-tenant building, this is your chance to learn about processes, strategies, tactics and tools that work. This half-day seminar is packed with logical, easy to execute, money saving solutions that will help you survive and thrive.

Real Numbers, Real Solutions

- Assembling and managing your renovation team- What architects, contractors, and consultants really bring to the table today
- What the best performing buildings have in common What part of green do you really need and how to accurately calculate your return on investment
- Cut through the hype - see what products and systems give you the best return, what's over-hyped, and what lives up to expectations
- Avoid flawed strategies that lead to blown budgets and poor performance Why projects miss their energy targets
- Discover new tools that save you time, money, and misery
- Dealing with the first cost vs. life cycle cost issue
- Minimize occupant disruption when renovating an occupied building

Tap into a Faculty with 100 Million Square Feet of Experience

The faculty is led by Dave Hewett, RPA, CPM, CFM, and B. Alan Whitson, RPA - two of North America's most knowledgeable and entertaining speakers on high performance buildings. Hewett is past chairman of BOMA International and brings 30 years of experience in real estate, project management and facilities. He's managed building budgets in excess of \$100 million. Whitson created the highly acclaimed "Turning Green into Gold®" educational programs attended by professionals engaged in over one billion square feet in projects and has been pegged as "the green building guru who paints a profit making picture."

Quiz the Experts

Every seminar has a Q&A panel session with in-the-field experts. Names of all faculty members will be posted at www.squarefootage.net as confirmed.

Who Should Attend

- Facilities Managers □ Project Managers □ Property Managers □ Chief Engineers □ Architects
- Asset Managers □ Building Owners □ Consulting Engineers □ Contractors □ Investors

What Attendees Say

- 'Lots of info'
- 'Fun! Informative'
- 'Interactive, comprehensive'
- 'Financial focus, excellent overview'
- 'Speaker's sharing of knowledge and experience'
- 'Good Strategies on how to save money'



For information please contact

Glenn Fischer - P/ 503-274-7162 - gfischer@squarefootage.net, Corporate Realty Design & Management Institute - www.squarefootage.net
 Dave Hewett - P/503-970-9047 - dhebett@centerforcorporatesustainability.net, Center For Corporate Sustainability