

10th North Texas

Hospital, Outpatient Facilities & Medical Office Buildings Summit 5 Hours CEU Education + 2 Hours Networking

Presented by
Corporate Realty, Design & Management Institute | AMFP | National, Regional, and Local Sponsors

Future of Healthcare Facilities

Tackling Aging Infrastructure, Rising Demand, and New Care Models

Planning, Real Estate, Design, Construction, and Operation of
Hospitals | Clinics | ASCs | MOBs | Tele, Home & Mobile Health | Non-Clinical | Academic & Research

Five Hours CEU & Two Hours Networking
AIA HSW | Engineers PDH

SUMMIT COMPLETED

May 15, 2025

Baylor Scott and White The Heart Hospital - Plano

1100 Allied Drive, Plano, TX 75093

7:45 am to 8:45 am Registration & Networking

8:45 am to 9:00 am Welcome & Introductions

9:00 am to 3:30 pm Program-Lunch Included

► REGISTRATION

The Summit is now at capacity and a standby/waitlist has been opened.

Standby/Waitlist Registration Fee for All Attendees: \$319

For Prospective Attendees:

Registration is closed, but prospective attendees can join the standby/waitlist. When registering for the standby/waitlist, your credit card information will be taken, but your card is not charged until you are moved off the standby/waitlist and become a registered attendee. When someone cancels, the next person on the standby/waitlist is registered automatically. At that time, the card on file will be charged and a registration confirmation email will be sent.

For Attendees Who are Already Registered:

If you need to cancel your current registration, please let us know by emailing webmaster@squarefootage.net before Wednesday, 12 pm CT, May 14th. You will provide an opening for a standby/waitlisted person to attend, and you will receive a full refund and all the usual fees to cover cancellation costs will be waived. Thanks for letting us know!

Because things happen... Purchase protection is now available when you register for this summit.

An executive summary & presentation materials are provided to Summit attendees.

► EARN 5 CEU HOURS

AIA HSW* | Engineers PDH

*We will report your credits to the American Institute of Architects

► SESSIONS: INFORMATION YOU CAN USE NOW & IN THE FUTURE

The Summit's agenda is organized into five key themes:

1. Innovative Ideas
2. Emerging Best Practices

3. Advancing Care Delivery Models Across Diverse Communities
4. A Deep Dive into Expansions, Adaptive Reuse, Renovations & Flexible Facilities
5. Leveraging Technology

We are currently assembling a roster of speakers to share the latest on planning, real estate, design, construction, and operations of healthcare and life science facilities. Discover the emerging trends, strategies, and technologies reshaping the industry. Network with your industry peers. Earn CEU credits. Gain valuable insights you can put to work the next day.

► INNOVATIVE IDEAS

Looking Ahead: Healthcare Industry Outlook 2025 and Beyond

Delve into the top trends reshaping the future of U.S. healthcare. Realize how these divergent trends impact every healthcare system differently and require unique infrastructure solutions. Leave with the knowledge you need to plan, design, build, and operate healthcare facilities that are more effective, efficient, adaptable, and impactful.

- Carl Fleming, Healthcare Strategist & Digital Transformation, DPR Construction



► EMERGING BEST PRACTICES

Creating a High-Quality Workplace Experience in Healthcare

Healthcare is a 24-hour 365-day people business, yet at every level there is labor shortage. Without a great workplace it's difficult to attract and retain the right people needed to care for a growing patient population. Explore what makes a high-quality workplace experience. Unpack the science and how it helps people thrive personally and professionally. Discover how the workplace supports recruitment, performance, and reduces burnout. Identify the amenities people truly want in the healthcare workplace.

- Megan Chavez, MS, FACHE, CPXP, Vice President, Experience Officer, Cook Children's Hospital
- Morgan Crowder, AIA, NOMA, NCARB, Healthcare Architect, Gensler
- Ken Hutchenrider, FACHE, President, Methodist Richardson Medical Center
- Moderator: Alan Whitson, RPA, Founder and President, Corporate Realty, Design & Management Institute



Resilient Design: Because Bad Things Happen

Sadly, earthquakes, pandemics, weather events, wildfires, and violence happen. Explore the factors that affect resiliency in healthcare facilities and how to improve it. Understand how to assess risk, liability, cost, and standard of care to improve resiliency. Explore how design and operational strategies can keep facilities functioning and safe when bad things happen.

- Alan Corley, PE, Vice President of Mechanical Engineering, B&H Engineers
- Karen Garvey, MPA/HCA, BSN, RN, DFASHRM, CPHRM, CPPS, VP, Safety & Clinical Risk Management, Parkland Health
- Dallas Hughes, AIA, LEED AP, NCARB, EDAC, Senior Client Leader, CannonDesign
- Lance H. Mendiola, CHFM, CHSP, CBO, MS, VP Construction, Facilities Management & Real Estate, Parkland Health
- Jacquelyn Slagle, CIC, Senior Vice President, Property Account Executive, Lockton
- Jason Trahan, CPA, FCPA, CFF, Commercial Insurance Claims Practice Leader, Disaster Recovery Services, LLC
- Moderator: Alan Whitson, RPA, Founder and President, Corporate Realty, Design & Management Institute



Why Great Design Matters to the Bottomline!

Because people account for 84% of a hospital's expenses, it's vital to understand why "design" impacts recruitment, retention, productivity, and outcomes every hour of every day at every level. Realize the importance of mock-ups, testing, and documenting design decision to successful implementation. Explore in how and where cost-effective architecture, engineering, construction, operating strategies, and technology can control labor costs, operating costs, and capital costs while maximizing patient care.

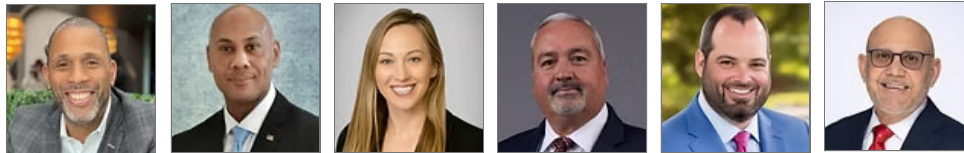
- Gena English, Director Planning, Design and Construction, UT Southwestern
- Christian Schulke, Administrative Director of Facilities, Scottish Rite for Children
- Joshua A. Theodore, B. Arch, ACHE, EDAC, Vice President, Global Health Practice Leader, Leo A Daly
- Michael Walker, EdD, Director, Real Estate Operations, Texas Health Resources
- Moderator: Brian McFarlane, Vice President, Business Development, Rogers O'Brien Construction



Security in an Era of Increased Violence

The safety of staff and patients is a top priority for healthcare facilities. Explore how to integrate design, people, procedures, hardware, technology, even landscaping to create cost effective security. Learn how early involvement of security professionals in the design process avoid costs and tragic situations.

- Roy Alston, PhD, Vice President of Security and Public Safety, CHRISTUS Health
- Craig M. Crosby, MHL, FACHE, CHPA, Vice President of Public Safety, Baylor Scott & White
- Bria Humphrey, CSI CDT, Architectural Consultant, Assa Abloy
- Joe Magana, MSM, CHPA, Vice President, Security, Children's Health
- Clayton Wood, MS, CPP, CHPA, MPM, Director, Police & Security Programs, Texas Health Resources
- Moderator: Bill Navejar, Beacon Hill Hospitality; President of IAHS Foundation



► ADVANCING CARE DELIVERY MODELS ACROSS DIVERSE COMMUNITIES

A Huge Healthcare Project inside a Mega Health Complex

Dig deep into the decisions behind Children's Health new \$5 billion campus. Dallas-Fort Worth's demand for healthcare is booming as population growth outpaces the national average. The pediatric population in the DFW region is expected to double to 5 million children by 2050. Explore how the team will address the scope, complexity, and risks associated with 4.5 million square feet of construction inside the 1,000+ acre Southwestern Medical District.

- Brian Briscoe, AIA, ACHA, EDAC, LEED AP BD C, Principal, Studio Practice Leader, HKS
- Robert Feldbauer, Executive Vice President, Children's Health System of Texas
- Juan M. Guerra, Jr., P.E., Vice President, Facilities Management, UT Southwestern Medical Center
- Michael Malone, Vice President, Operations, Vaughn Construction
- Moderator: Judah Auld, Vice President, Preconstruction, McCarthy Building Companies



► A DEEP DIVE INTO EXPANSIONS, RENOVATIONS, ADAPTIVE REUSE, AND FEXIBLE FACILITIES

Building a Brand: The Evolution and Future of Baylor Scott & White - The Heart Hospital

The Baylor Scott & White Heart Hospital Brand has its roots in a vision to create a hospitality influenced patient care experience. This brand has grown and evolved by strategically locating satellite Heart facilities on other Baylor Scott & White campuses, sometimes partnering using 'Hospital within a Hospital' model. This panel will follow how the brand has evolved and discuss the next chapter as it continues to grow.

- Andy Craig, Director of Project Management, Baylor Scott & White
- Charles Shelburne, System VP, Campus Planning, Baylor Scott & White
- Mark Valentine, President, Baylor Scott & White
- Phillip Waters, AIA NCARB, Principal, E4H Environments for Health Architecture
- Moderator: Julie Martinez, Associate Principal, E4H Environments for Health Architecture



► LEVERAGING TECHNOLOGY

Demystifying Budgeting for Advanced Tech: CAPEX vs OPEX Strategies

Explore how strategic budgeting for advanced healthcare technologies can transform hospital projects. Understand how CAPEX vs OPEX decisions, patient-centric approaches, and expert partnerships can lead to better hospital projects and change the first cost versus long term value discussion.

- Zac A. Hillyard, Principal, SSR Innovation Group; Founding Board Member, AMFP Central Texas
- Braheem Santos, US Segment Leader, Healthcare, Schneider Electric
- Moderator: Kevin Krah, Strategic Account Executive, Healthcare, Schneider Electric



► MEET HEALTHCARE BUILT ENVIRONMENT LEADERS

Senior Healthcare System Leaders | PDC & Facility Managers | Security Directors | Architects | Designers | Engineers | Program Managers | MOB & Clinic Owners | Developers | Real Estate Brokers | Property Managers | Attorneys

► SPONSORSHIP & SPEAKER OPPORTUNITIES

To become a Sponsor/Participating Partner: Glenn Fischer, 971-219-0563, gfischer@squarefootage.net
For Requests to Present or Obtain Panel Seat Consideration: Alan Whitson, RPA, awhitson@squarefootage.net

► VENUE

Baylor Scott and White The Heart Hospital - Plano 1100 Allied Dr, Plano, TX 75093



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